

APPENDIX

Measurement items for study constructs

Item code	Item content	
Attitude (ATT)		
ATT1	I believe that using dating apps is an enjoyable and worthwhile experience.	Intention to continue using dating apps among young adults
ATT2	I feel comfortable using online dating applications to seek a relationship.	
ATT3	Using dating apps helps me expand opportunities to find a suitable partner compared to other meeting methods.	
ATT4	I value the features of dating apps that help me match with individuals who meet my personal criteria.	
ATT5	Using dating apps can help me save time in finding a suitable relationship.	
Subjective norm (SN)		
SN1	I use dating apps because my friends are also using them.	
SN2	I use dating apps because they have become increasingly popular among young people.	
SN3*	I am more inclined to consider using dating apps when I see people around me successfully forming relationships through them.	
Perceived behavioral control (PBC)		
PBC1	I find it easy to use dating apps.	
PBC2	I am able to choose and control the level of interaction I have with others on dating apps.	
PBC3	I believe that I can protect myself from potential risks when using dating apps.	
The intention to continue using ODAs (INT)		
INT1	I intend to continue using dating apps for my dating activities as frequently as possible.	
INT2	I intend to continue using dating apps in the future.	
INT3	I will likely access dating apps frequently to find a potential date.	

Note. *Item SN3 was excluded from the final analysis due to cross-loading concerns.